

Help your patients access the best with digital payment support

Meet patients where they are with dynamic Text and Email Co-Pay programs offered by CassianRx

When it comes to affording specialty medications, patients need help. As many as 37% of patients do not know that discount options exist, and even less end up using them.

Digital patient engagement technology can effortlessly be used to help patients, brand teams, and pharmacies ensure payment tools are always accessible, for patients, and help identify and address reasons for drop off

By The Numbers:

CassianRx integrated the payment service into the client system to automatically deliver multi-branded & white labelled patient payment services. Over a 1 year period the Cassian system was deployed to over 1000 patients. The key insights are as follows:



1000 Patients



1 Year



70% Program Engagement



55% Multi-program use



3 Minutes of Average Use

Your pharmacy care team is waiting for you. Complete registration to save time on refills, receive pharmacy updates, and connect with your pharmacist to save time and stay healthy.

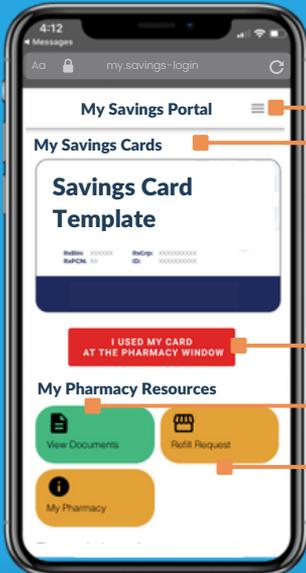
Click the link below to save time and stay healthy.

[my_savings-login](#)



Accessing Payment Support

To initiate your program, You will receive a text or email from your pharmacy or through the manufacturer site. Click the link in the message to create your profile. You can click this link and log-in anytime. No downloads necessary!



Settings

Update account information, username, and contact information. Manage settings such as texting or email preferences.

Savings Opportunities

We will send you a Text or Email with your eligible savings opportunities, available options include discount, co-pay and more.

Actionable Insights

Use in-experience confirmations to create dynamic explorations for drop off, utilization and alleviate challenges.

Educational Documents

As treatment progresses, you can access resources and information specific to your care, prescriptions, and navigating the pharmacy.

Refills/Health Follow-Ups

Periodically, we will reach out with a few questions specific to your treatment which can be integrated with the refill process. This helps us ensure that you are receiving the greatest benefit from your care.